

## **Minutes of Board Meeting of Berks, Bucks & MK and Oxon (BBO) Food Group CIC**

Monday 23<sup>rd</sup> March 2009 2 pm to 4 pm, Newbury Race Course, Berks

### Present:

Susie Ohlenschlager	Director	Chair	OCC
Tamara Schiopu	Director/Company Secretary		BBO Food Group CIC
Clare Marriage	Director	Doves Farm	
Colin Wainwright	Director	Quince Products	
Chris Rawson	Observer	Bucks CC	
Tim Palmer	Observer	CCB	
Henriette Reinders	Director	SEFGP	
Wendy Hole	Minutes	BBO Food Group CIC	

### Apologies:

Mary Rumsey, Jodie Cavaye, Wendy Tobitt, Elaine Cook

#### 1. '2010 – 2015 BBO Food Group Strategy' Workshop – Jowanna Lewis

Outcomes enclosed.

Pairs to contact each other to progress activities with timescale/ milestones before next Board meeting. Addition: please try to limit your activities to "top 2" – those which would be either profit making or zero net cost.

#### 2. Minutes; Matters arising; – Susie Ohlenschlager

(2) 2009 Local Flavours Guide has been sent to the printers and will be distributed at Easter. Board members are reminded to let Tamara know how many boxes they would like so that they can be sent (free) directly from printers.

(3) Standing order forms have been sent out to members to enable them to renew more easily.

(6) No requests as yet from other organisations to attend future Board meetings. Business Link has expressed an interest.

Minutes from the previous meeting Mon 19<sup>th</sup> Jan 09 agreed.

3. Update on Local Flavours Festival 2009 – Tamara Schiopu

Directors were encouraged to promote events to businesses to get entries for the festival guide booklet. This is seen as the main challenge since the festival is very short of entries at present. A task group has been set up to meet monthly (minutes enclosed) to discuss and action activities – also focusing on event entries this month.

Tim Palmer (CCB) will forward contact details of Berks town centre managers to Wendy Hole to send out event details for entry into guide

The website [www.local-flavours.net](http://www.local-flavours.net) will be active this week with downloadable forms.

It was suggested a free local food photographic competition would be a good idea for the festival. Tamara will discuss the possibility with the website designer, as interactive pages will be available.

It was also suggested that sponsors may be more likely to become involved if they could donate 'in kind'.

Waitrose and Tesco have been contacted to encourage promotion and the Co op will be approached with ideas such as 'shelf wobblers' on local food aisles.

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4. 2009 – 2010 Budget and Activities – Tamara Schiopu

Verbal report. This year's budget application has been sent to SEEDA and is awaiting approval. Henriette commented that SEEDA was much more likely to approve new, robust ideas rather than applications done in previous years, such as the food guide. It is still possible for objectives to be changed in the application.

5. AOB

Geoffrey Whittle has resigned as Director. He was also Treasurer, but as this post was not obligatory for the Board, he will be employed as a consultant to check the finances 1/month for the next 3 months, whilst the Tamara gets used to the new finance package. The Board have accepted GW resignation and a Thank You letter will be posted by Chair.

Added: Colin Wainwright thanked Tamara for her hard work and achievements.

Next meeting: 22<sup>nd</sup> June 09 2pm South Oxon venue TBC