



BBO Food Group opens supermarket doors for Chiltern Natural Foods

Chiltern Natural Foods is a small business making and selling highly popular natural crumbly fudges, healthy breakfast cereals, an exciting range of natural flavoured nuts and variety of healthy nut, fruit and seed mixes.

During 2009 Susie Maynard, the 'hands-on' business woman, creator, maker and delivery-driver at Chiltern Natural Foods, took advantage of an opportunity offered by the BBO Food Group.

"The BBO Food Group newsletter included a request for local products from Budgens supermarket in Ascot, so I sent a selection from Chiltern Natural Foods. Now they are one of my biggest customers and I will be supplying other Budgens supermarkets during 2010."

Membership of BBO Food Group is very beneficial for Susie: "I get a great deal from BBO, especially meeting other members and networking."

BBO Food Group also enabled Chiltern Natural Foods to trade at county shows by giving £75 discount on stall fees. "This discount helped me to put Chiltern Natural Foods into the right markets," says Susie.

Chiltern Natural Foods is listed on the BBO Food Group website. "I'm aiming for more customers through my website, so links with other food sites on the Internet is very helpful," says Susie. "I'm expanding into Denmark through the British Embassy in Copenhagen, although I won't be making those deliveries myself!"

Chiltern Natural Foods,
10 Vernon Building, Westbourne Street,
High Wycombe, Bucks, HP11 2PX
info@chilternnaturalfoods.com
www.chilternnaturalfoods.com



At BBO Trade Show.



Chiltern Natural Foods.



Susie Maynard at Royal Berkshire Show.



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Speedwell House, Speedwell Street, Oxford OX1 1NE Tel: 01865 328786 Mob: 07795 334474

E: info@local-food.net www.local-food.net