



Food Festivals and the Food Guide increase the market for Good Chutney products



The Good Chutney Company based in the Chiltern Hills makes award-winning chutneys, mustards, herb salts and infused oils, many based on local ingredients and traditional family recipes.

Since taking advantage of BBO Food Group's discounted stall fees at county shows and food festivals, as well as entry in the annual BBO Local Flavours Food Guide, The Good Chutney Company has extended its market.

Business-owner and chutney-maker Sue Coulson explains: "Notcutt's of Oxford saw our products at the Children's Food Festival in 2009 and placed an order worth £500 for Christmas.

"Season's Café-Deli in Old Amersham spotted us in the BBO Food Guide and placed a £150 order in January 2010 for the shop, with prospects of catering-size quantities for the café," says Sue.

"The BBO Food Group gets our name into the public arena. The county shows and food festivals enable me to talk to people, try out new products and get feedback which helps me to make business decisions for the future."

Sue has also taken advantage of advice and help from BBO Food Group to complete successful grant applications, source equipment, and problem solving. "It's so good to be able to talk things through and get good advice."

The Good Chutney Company has Great Taste Awards Gold Stars for Curried Rhubarb Chutney, Fiery Bengal Chutney, Onion Marmalade and Hot Onion Marmalade. Chutneys and mustards are made in small batches to ensure the fresh ingredients are at their best and give good flavours.

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At Oxfordshire County Show with Sophie Grigson.



The company at national shows.



Chutney.

Promoting the production and consumption of local food



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