



Rumsey's Hand-made Chocolates: business growing thanks to BBO Food Group



Rumsey's makes and sells handmade chocolates. The Buckinghamshire business has a production unit at The Cocoa Pod in Stone and shops in Wendover and Thame, which sell their own chocolates as well as refreshments and light lunches.

Director, Mary Rumsey pays tribute to the BBO Food Group for support and advice during the last five years as the business expanded from just one shop. "The BBO Food Group has given us kudos within the food world, and customers have a greater confidence in our products as a direct result."

Advertising in the annual Food Guide and networking with traders locally and further afield has helped Rumsey's.

"I can confidently say that we've had at least £2,000 worth of extra business in a 12 month period, thanks to the entry and advertisement in the Food Guide, which is distributed through Food Group members and other outlets," says Mary.

"We've had many enquires from outlets wishing to stock our products, and it is only due to our recent expansion that we are able to consider supplying these outlets this year. Most of these enquiries have come through the BBO Food Group. Our anticipated growth in this area is targeted to produce at least £10,000 in extra income.

"The BBO Food Group runs events and supports us to attend other events which we would have otherwise missed or not been able to afford," says Mary Rumsey. "It is extremely valuable just knowing that we have support whenever needed from the BBO Food Group."

Rumsey's aim to increase their business through an Open Day for wholesale and prospective customers and members of the BBO Food Group, and taking part in events such as Thame Food Festival.

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Chocolate making course at Rumsey's.



Rumsey's Delicious.



Rumsey's Snowmen.



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