

## Appleton Farmers' Market benefits from BBO Food Group grant



In 2007 Appleton Farmers' Market was set up in the Oxfordshire village as a way of selling locally-produced food and crafts to people living in Appleton and nearby villages.

BBO Food Group gave the farmers' market organisers a grant of £1,000. This enabled them to obtain accreditation from FARMA, the national farmers' market organisation, create a logo, and print and distribute leaflets.

William Black from the Natural Bread Company and one of the Market organisers explains: "The grant gave us just the encouragement we needed at the start. We now have regular customers and increasingly see more people from nearby villages as well as local residents.

The grant enabled the stall holders to feel secure and gave us ways to reach people who wouldn't otherwise know about the market."

Appleton Farmers' Market is held every second Sunday in the village hall from 10am to 2pm with stalls selling locally-produced meat, seasonal vegetables, bread, preserves, cakes, eggs, cheese and honey.

Appleton Village Hall, Second Sunday of month  
10.00 a.m. – 1.00 p.m.  
[wmbk@btinternet.com](mailto:wmbk@btinternet.com)  
[www.appletonwith Eaton.org.uk/farmersmarket](http://www.appletonwith Eaton.org.uk/farmersmarket)



Appleton Farmers' Market.



Market Stall Holders.



Market flier.



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