

Thames Valley Farmers' Market Co-operative

22 February for immediate use

We are FIVE!

Windsor Farmers' Market celebrates its fifth birthday on Saturday 6 March at its permanent location in St Leonard's Road, Windsor.

Local restaurateur and celebrated TV chef Antony Worrall Thompson who is a passionate advocate of local food for local people will meet shoppers and stall-holders, and cut the birthday cake.

Diane Harker who manages the market on behalf of Thames Valley Farmers' Market Co-operative says: "The last five years have flown by and the market is better than ever. More and more local people come to the market because they know they can buy genuine local produce with a known provenance.

"We're very grateful to the Windsor & Eton Town Partnership for all they did to initiate the market and their continuing support for local producers and the local economy. St Leonard's Road is a good site and we're established here with other local businesses. I expect we will have a market in Peascod Street on certain occasions, but St Leonard's Rd is 'home turf'."

Cllr Colin Rayner, Lead Member Highways and Streetcare and local farmer welcomes the continuing tradition of a monthly farmers' market: "This is very much part of the Windsor shopping scene and a welcome attraction for visitors as well as a regular venue for local shoppers. It brings the countryside into Windsor and supports farmers as well as local businesses."

Ends

Photographers are invited to attend the market at 10.45am on Sat 6 March when Antony Worrall Thompson will be there – birthday cake cutting at 11am.

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Further information:

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Notes for Editors

Thames Valley Farmers' Market Co-operative (TVFMC) supports local farmers, small producers and market organisers in the three counties of Berkshire, Oxfordshire and Buckinghamshire. TVFMC is a not-for-profit organisation and is affiliated to FARMA, which accredits Farmers' Markets to ensure quality standards are maintained. The Thames Valley has an abundance of natural resources available for farmers and producers. Award winning meats, cheeses and preserves can be bought at markets. The first farmers' market started in 1999. With the opening of markets in High Wycombe and Little Chalfont in September 2009 there are now 19 held in 17 towns across the Thames Valley. www.tvfm.org.uk.