

The Oxford Castle Food & Wine Festival  
17-18-19 September 2010

*a celebration of the simple stuff made marvellous*



**Dear Producer:**

**29 July 2010**

**Invitation to apply for a stand**

Please find enclosed your Application Pack for a stand at this year's Oxford Castle Food & Wine Festival on Friday 17, Saturday 18 and Sunday 19 September.

The Oxford Castle Food & Wine Festival is a new, three day festival, sited in the beautiful grounds of Oxford Castle and set to become a popular annual event with Oxford's locals, tourists and businesses.

Best-selling cookery writer, chef, and television celebrity, Sophie Grigson, will open the Festival this year. With fresh food as the cornerstone to Sophie's recipes, Sophie has a deep rooted connection to Oxford. Having studied at Oxford High School, leaving to carve out a career in the culinary industry, she has now returned to the area with its great offer of tasty treats.

Once the home to the infamous Oxford Prison, Oxford Castle has turned history on its head; now home to an exciting hub of restaurants, Oxford Castle hosts a rich calendar of cultural events throughout the year, and people now flock to the site in their droves in order to soak up the atmosphere, meet with friends, enjoy a drink, enjoy some food, and make the most of what the best of Oxford has to offer.

Says Sarah Mayhew, Festival Coordinator "With food as the key ingredient in Oxford Castle's recipe to success, the Castle makes for the perfect place to hold an annual Food & Wine Festival. We hope to start as we mean to go on with the enjoyment, appreciation, and consideration of good food and wine at the heart of The Oxford Castle Food & Wine Festival. We believe that some of the greatest pleasures in life are borne out of some of the most simple of things, and often it's necessary to take time out to think about, and to celebrate what keeps us alive, provides us with energy, and enables us to enjoy ourselves. We hope that visitors will enjoy the rich mix of live cooking demonstrations and discussions, children's cooking activities, food samples and restaurants, as well as a food and wine market offering a wide range of tasty, high-quality produce".

I hope you will see this invitation as an exciting opportunity to showcase your products and make new customers. If you are interested, please return the forms no later than 17 August. Space is limited and we will allocate pitches on a first come - first serve basis.

Should you have any questions, please do not hesitate contacting me by phone or by email. My mobile number (I am only part time at the office) is 07795334474.

Looking forward to working with you at this exciting event,

**Tamara Schiopu, BBO Food Group CIC**

[www.local-food.net](http://www.local-food.net)

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