

Thames Valley Farmers' Market Co-operative

29 December 2008
For immediate use

New Year's Green Resolution – Eat Local from Beaconsfield Farmers' Market

Good food doesn't have to cost the Earth!

People in south Buckinghamshire making New Year's Green Resolutions to cut their carbon emissions and the cost of food, will head for Beaconsfield Farmers' Market on Saturday 24 January, and the fourth Saturday of every month.

"Locally produced food doesn't have to cost the Earth," says Jane Bowler, chairman of Thames Valley Farmers' Market Co-operative (TVFMC), which runs Beaconsfield farmers' market.

"In spite of the current economic situation, people continue to want food that's tasty, fresh and good quality. At Beaconsfield farmers' market they can buy direct from the producers; freshly harvested vegetables, meat raised on local pastures, eggs collected the day before, and warm bread and pastries straight from the oven – all within 50 miles of the market."

TVFMC is a member of FARMA – the Farmers' Market assurance organisation that inspects and approves markets. "This means that all members of the co-operative are accredited to sell their produce, and customers can be assured that they are buying and eating the best quality local food," says Jane Bowler. TVFMC website: www.tvfm.org.uk for details of producers and markets.

Ends

More information:

Wendy Tobitt: PR for TVFMC, 07748 641452, local_food@btinternet.com, 0118 9342381
TVFMC website: www.tvfm.org.uk for details of producers and markets

Note for Editors

Thames Valley Farmers' Market Co-operative (TVFMC) supports local farmers, small producers and market organisers in the three counties of Berkshire, Oxfordshire and Buckinghamshire. TVFMC is a not-for-profit organisation and is affiliated to FARMA, which accredits Farmers' Markets to ensure quality standards are maintained. The Thames Valley has an abundance of natural resources available for farmers and producers. Award winning meats, cheeses and preserves can be bought at markets. The first farmers' market started in 1999; there are now 17 held in 15 towns across the Thames Valley. www.tvfm.org.uk.