



Local Food Channel - Press Release

Local Food Channel asks producers to dish it out!

To celebrate the launch of the Local Food Channel Forum www.localfoodchannel.tv/forum, the Local Food Channel is running a competition, inviting food and drink Producers to tell us how they enjoy eating and serving their own produce. The prize is a free "Meet the Producer" film, produced by the Local Food Channel, which will introduce the producer and their produce.

To enter, simply visit www.localfoodchannel.tv/forum and create a post in the "Producers Dish It Out!" section. Please list your name, the name of your business, what you produce and how you most enjoy eating or drinking your own produce. It may be a recipe idea, a serving suggestion, a favourite dish or simply with a nice cup of tea. However you enjoy your own produce, we want to hear about it!

The lucky winner, who will have a 2-3 minute "Meet the Producer" promotional film about them and their produce, will be chosen on Monday 28th September so make sure you post your details by midnight on Sunday 27th September, when the competition closes.*

The Local Food Channel Forum is the place for foodies everywhere to chat with producers direct, discuss great recipe ideas using local produce, pass on recommendations, find out about events and where producers can post news and information!

The forum is part of www.localfoodchannel.tv an innovative new media web site dedicated entirely to promoting local food. The food and drink based online TV channel is officially launching in September 2009 and will provide a platform for producers to connect with consumers, allowing them to be seen and heard! Along with informative and entertaining programming, we're here to champion the great food and drink the UK has to offer – so please be part of it!

*The terms and conditions of the competition may be found on the Local Food Channel Forum.

End

For further information about the forum, competition or the channel please contact
Robbie Hill - Channel Editor
The Local Food Channel
robbie@localfoodchannel.tv
www.localfoodchannel.tv
Tel 01752 841765