

19 September 2007

Hungerford Farmers' Market is the place for fresh local food

The best of fresh local food will be on sale at Hungerford Farmers' Market this Sunday, 23 September, and every fourth Sunday of the month outside the Town Hall.

The market opens at 9am, and on Sunday the Constable of Hungerford Town and Manor, Barbara Barr and local MP Richard Benyon will be sampling the delicious produce before they formally declare the market open at 11.30am.

**You are invited to send a photographer
to the official opening at 11.30am**

Market organiser Pete Williams from Thames Valley Farmers' Market Co-operative (TVFMC) is welcoming new stalls and new produce on the market.

"There's fresh local vegetables from Ogg Valley Organics, and meat from Dews Meadow and Challow Hill farms near Wantage. Other produce includes cakes, watercress, cheese, bread, pickles, jams and preserves," says Pete.

"One of the new stalls is selling fresh sea-fish and shell-fish from Selsey in West Sussex. Lobster and crab are very fresh and very popular at our other markets. Future Hungerford markets will include Fonthill Glebe wines and Bensons fruit juices."

Hungerford Farmers' Market is affiliated to FARMA, the national farmers' market organisation. "This ensures that customers are being offered genuine produce grown, reared, harvested or made by the person or business selling it," says Pete Williams. "All producers are accredited by TVFMC before they can sell at the market."

Hungerford Town Council and Hungerford Town and Manor are keen to see the Farmers' Market become a permanent fixture in the town centre. They are allowing signs to be displayed during the week before the market so that more people are aware of it taking place every fourth Sunday between 9am and 1.30pm.

Market dates for this year are:

- Sunday 28 October
- Sunday 25 November
- Sunday 23 December – perfect for buying all the Christmas meat, vegetables, bread, last minute ingredients, and preserves.

Ends

More information from

Hungerford Farmers' Market Organiser Pete Williams: 01865 820159

Thames Valley Farmers Market Co-operative: 01235 227266

Notes to Editors

Thames Valley Farmers' Market Co-operative (TVFMC) supports local farmers, small producers and market organisers in the three counties of Buckinghamshire, Berkshire and Oxfordshire. TVFMC is a not-for-profit organisation and is affiliated to FARMA, which accredits Farmers' Markets to ensure quality standards are maintained. The Thames Valley has an abundance of natural resources available for farmers and producers. Award winning meats, cheeses and preserves can be bought at markets. Since the first farmers' market in

1999 it has grown to 16 towns across the Thames Valley. More information is available at the TVFMC website www.tvfm.org.uk or call 01235 227266.