

foodies FESTIVAL WITH TOP CHEFS



FOODIES FESTIVALS IN 2011:

Brighton, Hove Lawns, April 30, May 1, 2
Hampton Court Palace, May 28, 29, 30
Manchester, Heaton Park, June 24, 25, 26
Bristol, Harbourside, July 15, 16, 17
London, Battersea Park, July 29, 30, 31
Edinburgh, Holyrood Park, August 12, 13, 14
Oxford, South Park, August 27, 28, 29

Take a stand at the events and be part of the very best that food and drink has to offer.

THE FACTS

Each event includes over 100 carefully selected food and drink exhibitors and features including:

- Chefs Theatre with live demonstrations from Michelin-starred and top chefs
- Food and Drink Masterclass Theatres with tutored tasting sessions
- Young Foodies Chefs Theatre
- Exhibitors showcasing speciality food and drink
- Producers market
- Top restaurants and bars
- Live entertainment
- Foodies are three day events, planned for public holidays and long weekends. The locations are deliberately exclusive and aesthetically pleasing
- Foodies Festivals in 2010 attracted up to 25,000 visitors per event. They were supported by high-end premium brands including Veuve Clicquot, Le Creuset, Pimms, Glorious Foods, Ardbeg Whisky, and top chefs including Nadia Sawalha, Martin Blunos, Jon Tanaka, Daniel Galmiche and Galton Blackiston
- Estimated visitor attendance is 200,000 foodies across the seven events





FOODIES TESTIMONIALS

Thank you and all the team at Foodies Edinburgh for such a great festival. The setup was intimate and friendly, staff helpful, and very accommodating. Thousands of drams sampled with such a positively welcoming response. See you next year! **Brent Harcombe, Ardbeg Beastie**

Our experience has been a successful and fulfilling one. The team at Foodies are keen to help and we are very much looking forward to an exciting next festival season and hope to build on the good work accomplished this year. **Michael Harman, Senior Events and Operations Manager, William Norris for Veuve Clicquot**

Bang ! I don't know if Oxford knew what hit it when Foodies came to town What a great mix of master classes and food and drink. It was such a pleasure serving people coffee and who were really passionate about food and drink. The people of Oxford have been screaming out for such a show. **James Maynard, Events Manager Andronicas Coffee**

We do over 100 shows a year and the Foodies team were extremely professional and totally dedicated to making their shows run smoothly The show for us was an absolute success and our company has booked in for all the events this year and will continue to support them. **Garry Jay Robey, Sales Impact, Vitamix**

Foodies Festival – great friendly event. Met some great chef's and buyers so hopefully you might see more of our produce at a restaurant or deli near you soon. **Chris Wildman, Managing Director, Paganum Produce**

foodies FESTIVAL WITH TOP CHEFS



BOOK A READY BUILT STAND

Stand includes:

- Shell scheme stand and fascia board
- Mini Marquee Roof
- Carpeted flooring
- Company listing in event showguide
- PR and marketing opportunities
- 20 free VIP invitations for your customers
- Discounted ticket allocation

Shell Scheme price £247 per square metre
Space only, pagodas and marquees on request

TO APPLY FOR A STAND CALL
0131 226 7766

The Media Company Publications Ltd,
21 Royal Circus, Edinburgh, EH3 6TL
www.foodiesfestival.com

